

Businesses with
HE♥**RT**

When you support
a *foster family*
you support a
foster youth!

Foster 
VC Kids
Foster + Adopt + Mentor



Businesses with HEART

Ventura County Children & Family Services

There are so many ways businesses and community leaders can help children and their fostering families. Become a proud Foster VC Kids Businesses with Heart Partner, offer a discount to youth and families, mentor an older youth or join us in one of the many other ways to give back!

Levels of Support:

Partner

- **Show your support for foster parents and kids while driving traffic to your business:** Foster VC Kids Businesses with Heart receive a specialized decal to showcase their support for the program. Foster parents will know that when they shop at your business they receive a discount by showing their Foster VC Kids card.
- **Boost Your Brand Engagement:** The Foster VC Kids Facebook page reaches over 10,000 people each week! When you become a Businesses with Heart partner, Foster VC Kids works with you to cross promote your brand on Facebook. Share Foster VC Kids Facebook content or post pictures of your employees and customers supporting Foster VC Kids. In return, Foster VC Kids will share your posts and tag your business to reach our network of fans. Your business will also be featured on our Business Partner Page and on iFoster website.
- **Build Goodwill in the Community:** Foster VC Kids will supply informational materials for you to display at your business location. You'll be helping Foster VC Kids raise awareness of the need for more foster youth supporters while building goodwill in the community.

Mentor

- **Inspire Success:** Take a foster youth under your wing and show them a day in the life of someone in your industry. Help inspire foster youth on a career path and guide them toward the education or training they need to succeed.
- **Ensure a Future:** Work with Foster VC Kids to offer an internship to a transitional aged foster youth. Provide meaningful hands-on experience in a career they're interested in and help them build skills that will serve them for the rest of their lives.

Give Back

- **Give Hope:** Foster VC Kids can work with you to connect your business to one of our many non-profit partners, allowing you to support our local foster youth by hosting fundraisers, providing school supplies, serving as a collection point for donated items, and much more. If you would like to make a financial contribution to support children in foster care, please contact our non-profit community partner, The Children's Services Auxiliary.

The Children's Services Auxiliary is a non-profit public organization - Tax Exempt # 77-0054936. All funds donated go directly to assisting Ventura County court dependent kids. For more information, contact them at www.csavc.org.

Inspire, Support & Believe in our community!



As a Foster VC Kids Businesses *with* Heart Partner you receive...

- Your business featured on the FosterVCKids.org Businesses with Heart webpage.
- Inclusion of your business in Foster VC Kids newsletters and program notices.
- Inclusion of your business in Foster VC Kids social media posts, press outreach and recruitment events.
- The reward of supporting some of our county's most vulnerable youth and the families that care for them.

How Does the Businesses *with* Heart Program Work?

1st

Decide on your level of support and work with Foster VC Kids on promoting your involvement.

2nd

Display your Businesses with Heart partnership decal in the front of your business.

3rd

Identify your business as a Foster VC Kids Businesses with Heart partner. Display the visual of the card as well as discount information by your cash register.

Benefits to Community...

- More money being directed to local businesses.
- Helps ease the financial burden on foster families, who come from a variety of socioeconomic backgrounds.
- Increasing awareness of foster care in Ventura County and assisting in finding more Homes with Heart!



Foster VC Kids · fosterVCKids.org · 805.654.3220

A program of Children and Family Services - Ventura County Human Services Agency



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Businesses *with* HEART

Ventura County Children & Family Services

As a business leader in the community, you know it takes hard work and a little help along the way to succeed!

Become a Foster VC Kids **Business** *with* **Heart** Partner today!